



Janeeva Press Release

April 2008

Shannon Culver
shannon.culver@janeeva.com
(888) 297-1678

Janeeva Launches SaaS Outsourcing Management Platform
Janeeva Summit™ is latest addition to the Janeeva Assurance™ family of ORM solutions.

Ann Arbor, MI – April XX, 2008 – Janeeva, a leading provider of Outsourcing Relationship Management (ORM) solutions, today announced the first deployment of Janeeva Summit™, the latest addition to the Janeeva Assurance™ family of Software-as-Service (SaaS) outsourcing management and governance solutions.

Janeeva Summit offers an easy-to-configure web environment designed for business communication and information sharing between outsourcing client companies and their global network of service providers. A current Janeeva customer is using Janeeva Summit™ to broadcast process changes and surveys to their call center providers. Another customer has asked their service providers to post a description of services they perform and the rate cards for the customer's affiliate companies through Janeeva Summit. Janeeva's customers, large companies with multiple service providers, can now broadcast notices easily throughout the global community and the multitude of users in the partner network. The Client company, service providers and users can participate, interact and now have a voice to share information and comments effectively with the people who need it the most. Janeeva Summit™ establishes a new breed of enterprise business solutions that leverages Web 2.0 communications features in a secure, protected environment.

Vinay Gupta, Janeeva CEO, comments that "We know first hand that collaboration and communication are critical to the success of outsourcing engagements. With Summit, we are the first to provide a tailor-made solution for companies that must manage a complex network of business units, service providers, partners and customers that make up today's extended enterprise."

The Sourcing Manager for Fortune 100 Global Pharmaceutical R&D, participated in the beta test launch of Janeeva Summit. "This is a great opportunity to make Web 2.0 work for our needs. We won't be in a situation where communications sit in inboxes and you have to data mine your emails to find anything. And I really like the idea of being one click away from my next program management meeting."

According to *Jim Diggs*, Janeeva VP-Strategy, "The real impact of Janeeva Summit will come in the form of the changing relationships and behaviors inside and outside the organization. While this type of business-driven social networking will certainly have immediate affects upon day-to-day communications, the more far-reaching affects are seen in the way individuals interact with each other and in bringing collaborative project teams, product teams and markets together. Over time, this becomes a truly rich repository of information that grows as participation grows. Unlike email, it becomes *more* useful the more people participate in it. We're not trying to be a "Facebook" but we are delivering a serious, purpose-built Web 2.0 offering that works within these complex enterprise and business structures."

About Janeeva Summit

Janeeva Summit allows the outsourcing buyer to post notices, announcements, surveys and other critical information for their provider network as well as offer comments, blogs, RSS feeds and other collaborative tools. For service providers, Janeeva Summit provides the ability to post announcements, notices, master documents and other information through an easy-to-manage interface within the security of Janeeva Assurance™, the leading on-demand outsourcing relationship management system. Both provider and company users can easily collaborate and communicate on critical outsourcing management issues within the context of their relationship.

About Janeeva

Janeeva pioneered Software as Service (SaaS) Outsourcing Relationship Management solutions that optimize the ongoing customer/provider relationship and help customers ensure the success of these engagements. Executives, governance teams and vendor managers maximize effectiveness, improve quality, and build relationships within a broad range of strategic outsourcing initiatives with Janeeva's solutions.

Janeeva's solutions can be implemented quickly to automate performance and SLA monitoring and reporting, manage change control, issues, and relationship health across multiple service providers and towers. Janeeva is the only company to provide on-demand tools for defining, tracking and managing quantitative metrics, measuring and improving qualitative "relationship health" characteristics and communicating across complex, inter-company networks that make up today's extended enterprise.

Janeeva's customers include Fortune 100 financial services, healthcare and pharmaceutical companies, who are reducing the risk and complexity of outsourcing relationships using Janeeva Assurance™.

Janeeva, Inc. is headquartered in Ann Arbor, Michigan. For more information, contact Janeeva at 1-888-297-1678 or info@janeeva.com.

###